
3 Tech Solutions Pastors Should Invest in More in 2023

Churches used to be at the forefront of technology. After all, we read in the Bible how Paul hacked letter-writing to fuel a movement. The printing press revolutionized evangelism with accelerated access to the Word in written form. If you visit some larger churches today, you'll see all kinds of tech in action, from the lighting and sound systems, registration and check-in systems that increase safety for families, to mobile apps that put the entire Bible in your pocket.

Today, as technology has become more and more prevalent in our society, churches have an even larger opportunity to adapt their use of it to reach more people and engage their people more often.

3 Tech Areas That Churches Should Invest In First In 2023

#1 – Church Management Systems

A Church Management System (CHMS) can help you keep track of your members, their contact information, and their giving history. This information can be invaluable in helping you stay organized and keep your church running smoothly. In addition, a CHMS can also help you automate many of the repetitive tasks that are required to keep your church running, such as emailing members about upcoming events or texting members about important announcements.

If you're a pastor, chances are you wear a lot of hats. You're not just responsible for preaching and teaching; you're also responsible for the administrative side of things like keeping track of your members, their contact information, and their giving history. This can be a daunting task, especially if your church is growing. But there's no need to worry! A CHMS can help you keep track of all this important information in one place. Not only will this make your job easier, but it will also help you keep your church running smoothly.

Here are three benefits of using a CHMS:

- **A CHMS Can Help You Stay Organized**

As your church grows, so does the amount of information you need to keep track of. A CHMS can help your entire team stay organized by centralizing all your church's information in one place. This way, you (and everyone else) can easily find what you're looking for when you need it. As you grow, it will be increasingly important to kill information silos.

- **A CHMS Can Help You Keep Track of Your Members**

A CHMS can help you keep track of your members by storing their contact information and giving history in one place. This information can be invaluable in helping you stay in touch with your members and keeping your church running smoothly. Who are the family members of an attendee? What events and programs have they attended? Who did they speak to last regarding counseling-related issues? etc.

- **A CHMS Can Help You Keep Track of Your Finances**

A CHMS can also help you keep track of your church's finances by storing information about donations and expenses in one place. This way, you can easily see where your money is going and make sure that your finances are in order.

#2 – Texting

Texting is one of the most popular forms of communication for almost everyone in your congregation. And it's not just among young people as many

people just assume. By offering texting as a way for people to stay connected with your church, you'll be able to reach a wider audience and keep them engaged. Texts are preferred by many many people, certainly over phone calls as our communication habits have changed in culture over time. Texting tools have also increased in their functionality so that church leaders and pastors can manage one-to-one and one-to-many modes of communication over texting today with ease.

#3 – Email Automation

Email is still the killer app. It's universal. And if you can figure out how to be hyper relevant and earn the right to show up in people's inboxes frequently, automation can save you a lot of time and energy when it comes to sending out updates or announcements to your church members. By setting up an automated email system, you can free up your time to focus on other areas of ministry.

Email automation is NOT just for email announcements. It can be used for sending reminders and task details that is contextually relevant and sent in response to specific behavior or other factors that indicate an email with specific information would be helpful and highly relevant at that time. Email automation can be used for training staff members so that everyone has consistent exposure on an individual basis, and that all staff are provided the same training resources consistently no matter when they come on board or are involved in a given project or role.

By investing in these three areas, you'll be able to better reach your congregation and keep them engaged with your church.

Each of these three tech solutions can help pastors and church staff run their churches more effectively in 2023. While there are definitely other technologies that could be mentioned, we believe that each of these three will be especially important for churches moving forward.

Pastors should pick one and lean into it in 2023; by doing so, you'll be able to streamline operations, connect with members more easily, more often, and more consistently, and create a more nurturing church environment for all your community members.

What technology do you think your church should invest in next year?